

Greater Twin Cities United Way



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United Way

Andar/360 Proposal

Online Philanthropic Platform

PROPOSED BY ANDAR SOFTWARE

Founded more than 40 years ago, the story of Andar Software began when two individuals came together to develop Andar/360, a solution made specifically for the multi-faceted nonprofit organization. Since then, Andar/360 processes nearly five billion dollars of donations every year and serves over 400 nonprofit customers.

At Andar Software, we know that your organization is unique, that you often must do more with less, and that your passion lies in making a difference.

What you can expect

Andar Software is eager to partner with you for your customer relationship management (CRM) software, training, professional services, and cloud hosting needs. Andar Software was built by United Ways for United Ways and has more than 400 United Way customers across North America.

What you'll get with Andar Software

- Integrated modern CRM that considers organization-wide perspectives and offers usability to every function within your organization from online giving, events, volunteering, through traditional designation processing.
- A solutions-oriented team of professionals with you as our customer at the center
- A donation processing machine, capable of getting millions of dollars into local communities across North America
- A partner with a growth mindset, continuously adapting to new trends and changing customer needs
- A community of people focused on working together committed to making a lasting difference in society

What you'll love about Andar/360

You'll be able to process millions of dollars in donations, analyze data for strategic decision making, build long-term donor relationships and sync to your other systems and software with a robust and powerful CRM.



About the Proposal

The following proposal will provide you with:

1. Online Philanthropic Platform - Andar/360 Ecosystem
2. Our team as your partners
3. Andar Software
4. Detailed Online Philanthropic Platform Requirement Response

Andar/360 Ecosystem: *e-Pledge*

e-Pledge makes online philanthropic campaigns for corporate, employees or individual donors easy. Donations made through e-Pledge are entered in Andar/360 giving staff and campaign coordinators a real-time picture of their fundraising success. Send emails to donors, set up shopping cart giving pages, create general donation pages for individual donors or specific campaigns and run workplace special events from one platform.

e-Pledge Facts:

- **It's live!** As donors pledge, your company reported totals and structure node reported totals are immediately updated in Andar. You can report on your campaign anytime and know where you stand. With e-Pledge, there's no upload of gifts required to be Up-to-date.
- **It builds relationships!** Andar can automatically show marketing messages to your various affinity groups regardless of the company they work with. It can automatically collect donor interests based on what they read and where they designate. These interests are aggregated in Andar and can immediately be used to further target marketing messages.
- **It's customizable!** You can establish your website branding once and then override or change aspects for a specific company, company location, group of employees, or even a specific employee. You can customize colors, images, videos, text, fonts, pledging options, designation options, and much more. Advanced users can customize web pages using Javascript with access to user defined fields.
- **It's proven!** United Ways have been using e-Pledge for more than 10 years! Over 750,000 donors pledge over \$275 million annually through Andar's e-Pledge.
- **It's mobile!** e-Pledge is mobile. Your constituents can pledge using i-Phones, Android, or any mobile phones, tablets, laptop or desktop.
- **It's on 365 days a year!** Donors can come back anytime to view their account history, pay for their pledge, even if last year they gave using a paper form. You can even accept additional personal pledges anytime.

- **Self-Register.** Smaller companies can self-register and configure their own pledging site quickly using "Campaign 1-2-3 Easy".
- **National Processing.** Many United Ways already use e-Pledge for regional as well as national corporate campaigns with "give where you live" or "give where you work" options.
- **Notifications.** Large gifts can automatically notify any number of people. Your senior executives can call and thank donors within seconds of them making a large gift.
- **Matching Gifts.** Company specific matching gift rules are supported. Example: As a promotion, you can even set a rule to match 2:1 between noon and three on Friday.
- **Step-Up.** Standard "step-up" programs are supported where, for example, donors are given 3 years to step up to a \$10,000 level with corporate matching options.
- **Awards.** Custom messages can be shown when donors reach specific giving levels. Other messages can entice donors to give more if they are near a giving level.
- **Surveys.** Donor surveys can be included in the pledging process and results made immediately available throughout Andar.
- **Designations.** Designations can be customized and organized by company. Agencies, programs, or priority areas can be pulled up front to focus attention.
- **Single Sign-on.** Companies can implement SAML single sign-on. With this feature, their employees need only click on a link within their corporate intranet site to pledge without having to log in.
- **Coordinators.** Larger companies with a hierarchy of campaign coordinators can be set up in Andar with each coordinator responsible for a group of donors. Each coordinator can report on their accounts. Company Campaign Coordinators can run their own reports sorted their way! They can also enter paper pledges for their staff or send reminder e-mails.
- **It's PCI compliant!** Andar's e-Pledge simplifies your PCI compliance process by ensuring that credit cards are kept secured.
- **Tax Receipts.** Official tax receipts can be e-mailed automatically and immediately for paid gifts.
- **It's multi-lingual!** Andar will automatically detect the donor's preferred language. The e-Pledge web site and e-mails can be customized for any language.

- **Agency Portal.** Agencies can download their donor designations anytime! Andar can also mass-e-mail the acknowledgement reports on request.
- **Individual Giving.** e-Pledge supports employee giving as well as individual (residential) giving through a "Give now" button.
- **Workplace Special Events**
- **Easy Donor and Volunteer information access.** For individuals working at multiple companies, they can pledge at each company they work for using a single login. Their total giving is consolidated on one page.

Andar/360 Ecosystem: *e-Volunteer*

PROVIDE A HOLISTIC EXPERIENCE

Andar e-Volunteer provides volunteer matching management through an easy-to-use website. As a member of the Andar/360 e-Community Suite of products, e-Volunteer is fully integrated into Andar's fundraising database, allowing organizations to have a completely holistic view of the members of their community. Since many volunteers also make donations, Andar will display both volunteering and giving activities in one integrated individual portal. The website management functions of the Andar e-Community Suite allow volunteers and donors to experience a consistently branded website based on the key data elements most important to their local United Way.

CAPTURE VOLUNTEER HOURS

Rather than the lengthy task of manually updating volunteer hours, allow the Agency administrator to do this on the website, or optionally, allow the volunteer to manage this.

Our Team and Your Partners

Our team recognizes the unique needs of your organization. We want to thank you for considering Andar Software for this proposal. Please do not hesitate to contact us should you need further clarification or additional information, we are happy to help.



Harry Veening, General Manager

Harry's leadership and strategic vision for Andar mean we will continue to innovate and enhance Andar/360, our modules and API's, professional services, and hosting. Harry brings extensive knowledge and experience in the nonprofit industry to our leading integrated software platform - Andar/360.

Harry.Veening@AndarSoftware.com

877-479-3780 x 302



Eric Crammond, Director of Business Development

Eric's background in social work and career in direct service and strategic planning has positioned him for understanding your organization's priorities and needs from a nonprofit technology perspective.

Eric.Crammond@AndarSoftware.com

877-479-3780 x 319



Mallory Denomy, Sales Manager

Mallory is a passionate and experienced fundraising professional with roots in direct social service work. She takes a strategic and holistic approach to the use of your nonprofit CRM - all with the goal of helping people in your organization and the broader community.

Mallory.Denomy@AndarSoftware.com

877-479-3780 x 331

Andar Software

Andar Software's History and Commitment

With Andar Software, you can easily meet your fundraising objectives, maintain important relationships, manage your website and marketing communications, track event progress and success, recruit volunteers, and so much more. Andar is partnered with more than 400 organizations across North America - each being unique, doing less with more and making a difference in their niche within the nonprofit sector. Andar Software is proud to have been involved in getting nearly five billion, yes billion, into local communities over the last 40+ years.

Andar Software is a part of Volaris Group, an operating group of Constellation Software Inc. (CSI). Volaris Group provides specialized, mission-critical enterprise software solutions to a variety of vertical markets across the world. Constellation Software Inc. (CSI) is an international provider of market leading software and services to several industries in both the public and private sectors - publicly traded on the Toronto Stock Exchange (TSX).

Maybe you're thinking, what does this mean for Andar? Well, it means we are uniquely positioned for success and held to the highest standards and best practices because of the Volaris Group's resources and expertise and Constellation Software's oversight and strategic guidance. With resource sharing and stability, Andar Software will forever be a leading nonprofit CRM provider. If these big fish believe in and invest in us, we think you should too!